

MURRAY COUNTY EDA STRATEGIC PLAN: 2017 - 2022

PRIORITIES

- *Housing*
- *Broadband*
- *Tourism/Quality of Life*

2018 WORK PLAN

HOUSING

1. Form a housing committee to meet and to include at least one of each of the following: Mortgage lender or broker, realtor, rental property owner, new county resident, and Southwest Minnesota Housing Partnership Representative.
2. Develop and implement a county-wide tax abatement program for new housing construction.
3. Explore ways to use Murray County's Economic Development Revolving Loan Fund (EDRLF) to spur rental housing development.

BROADBAND

1. Share completed broadband study results with each incumbent provider and ask them about plans to extend broadband beyond their current service footprints.
2. Share completed broadband feasibility study and survey results with state and federal legislators and ask for their help.

TOURISM/QUALITY OF LIFE

1. Convene a Tourism meeting with representative from throughout the county and follow-up with a meeting to delve deeper into issues and opportunities identified at the first meeting.
2. In cooperation with Explore SW MN, develop sample travel itineraries to include Murray County destinations.
3. Share marketing materials and talking points with county camp operators and encourage them to promote county destinations to campers and their families.
4. Work with the Friends of the Casey Jones Trail Association to find landowners willing to sell land to complete the corridor between the Murray County/Pipestone County line and the City of Lake Wilson.
5. Develop and implement a grant program for new and existing family day care providers and centers in the county using remaining state Minnesota Investment Fund (MIF) dollars.

CORE ACTIVITIES TO CONTINUE

- *Continue to promote and utilize the Economic Development Revolving Loan Fund;*
- *Continue development of relationships with county businesses;*
- *Continue marketing via social media; and*
- *Continue addressing challenges and opportunities as they arise.*